



Sponsorship Opportunity



World Meets Energy

SMART ENERGY WEEK



Transforming Businesses, Building a Sustainable World

GREEN TRANSFORMATION WEEK

RX Japan Ltd.





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SMART ENERGY WEEK



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What is Sponsorship Opportunity?

Sponsors Board + Marketing Package.

it is an effective plan to maximize the enhancement of awareness for your company's products and the improvement of brand image.

Benefit of Sponsorship Opportunity

1. Brand Awareness /
Corporate Value

2. Lead Acquisition /
Service Introduction

Being Sponsors at Smart Energy Week & Green Transformation Week, the world's largest carbon-neutral & renewable energy event, is an excellent opportunity to showcase the presence of innovative companies leading the industry.

By achieving extensive media exposure through the official website and exhibition venue, it significantly contributes to branding, maximizing the results of participation.

Show Facts & Figures (Osaka – November 2024)

Exhibitors
200



Visitors
15,000



Countries/Regions
25



Press/Media
50



Media Outlets
100



Conference
100



Conference Audience
4,000



*expected

Show Facts & Figures (Tokyo - February 2025)

Exhibitors
1,700



Visitors
75,000



Countries/Regions
54



Press/Media
450



Media Outlets
300



Conference
200



Conference Audience
20,000



*expected

Show Facts & Figures (Tokyo - September 2025)

Exhibitors
700



Visitors
45,000



Countries/Regions
50



Press/Media
200



Media Outlets
120



Conference
100



Conference Audience
8,000



*expected

Sponsors Board

Sponsors Board to be placed throughout both webpages and the venue

*image

World Meets Energy SMART ENERGY WEEK

Diamond Elite Sponsor

- COMPANY TAGLINE GOES HERE
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Platinum Elite Sponsor

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Gold Elite Sponsor

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Sponsors Board listed at:

Show Venue

- Hall Entrance
- Lounge
- Conference Venue
- etc.

Web

- Home Page
- Conference Page
- Visitor Registration
- EDMs
- etc.

*Note: the venue advertisements may undergo changes in terms of placement and content based on the event duration and venue.

Type of Sponsorships

Diamond Elite
★★★

Eligible for those who reserve:
Limited to 10 Companies

Diamond Elite

Large LED Advertisement at Venue

Sponsors Board

Logo on Website

Logo on Conference Website

Sponsorship Special Webpage

Floor Map Highlight

Ads in Visitor Promotion E-mail

Exhibitor Directory – Enlarged Display

JPY 3,000,000

Platinum Elite
★★

Eligible for those who reserve:

Platinum Elite

Large LED Advertisement at Venue

Sponsors Board

Logo on Website

Logo on Conference Website

Sponsorship Special Webpage

Floor Map Highlight

Ads in Visitor Promotion E-mail

Exhibitor Directory – Enlarged Display

JPY 2,000,000

Gold Elite
★

Eligible for those who reserve:

Gold Elite

Large LED Advertisement at Venue

Sponsors Board

Logo on Website

Logo on Conference Website

Sponsorship Special Webpage

Floor Map Highlight

Ads in Visitor Promotion E-mail

Exhibitor Directory – Enlarged Display

JPY 1,000,000

*Note - Venue advertisements may undergo changes in terms of placement and content based on the event duration and venue.
- 10% consumption tax to be added.



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