

Exhibiting Information for Next Shows



# SMART GRID EXPO

Int'l Smart Grid Expo

## Tokyo Show in February

### 17th SMART GRID EXPO [February]

Dates: Feb. 19 [Wed] - 21 [Fri], 2025 Venue: Tokyo Big Sight, Japan

## Tokyo Show in September

### 18th SMART GRID EXPO [September]

Dates: Sep. 17 [Wed] - 19 [Fri], 2025 Venue: Makuhari Messe, Japan

## Osaka Show in November

### 12th SMART GRID EXPO [Osaka]

Dates: Nov. 19 [Wed] - 21 [Fri], 2025 Venue: INTEX Osaka, Japan

Built by



In the business of  
building businesses

Organiser: RX Japan Ltd.

# INDEX

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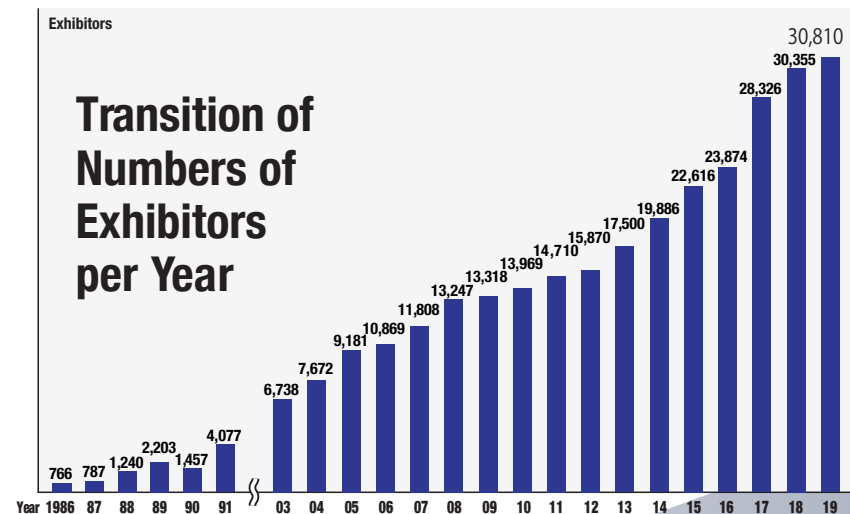
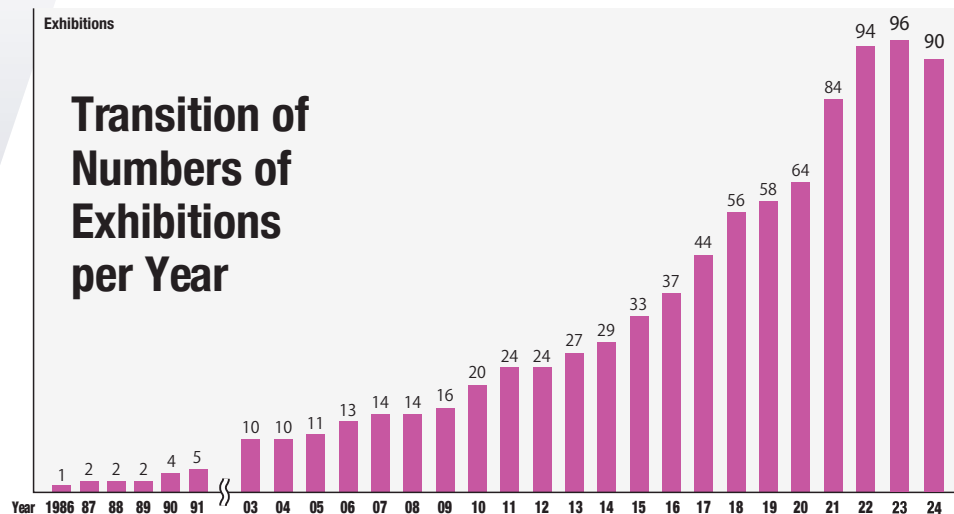
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# RX Japan is Japan's Largest Trade Show Organiser

**Holding 90 exhibitions in 39 sectors a year!** (The consisting shows are 372 in total.)

RX Japan organises 90 exhibitions a year at large exhibition halls such as Tokyo Big Sight, Makuhari Messe and INTEX Osaka across a wide variety of 39 fields including jewellery, fashion, gift items, electronics, energy, IT, cosmetics and medical.

RX Japan fully contributes to expand the exhibitors' business by making the most of the expertise backed up with the experiences.



## Exhibitors organised by RX Japan (exerpts)

### CONTENT TOKYO



Japan's Largest\* Trade Show for Content Creation, Production, and Licensing

Consisting Shows:

- Video & CG Production Expo
- Advanced Digital Technology Expo
- Ad Creative & Marketing Expo

etc.

### MANUFACTURING WORLD



Asia's Leading Trade Show for Manufacturing

Consisting Shows:

- Design Manufacturing Solutions Expo
- Manufacturing DX Expo
- Additive Manufacturing Expo

etc.

### JAPAN BUILD –Int'l Building & Home Week–



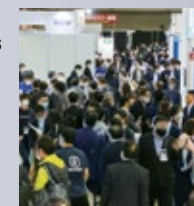
Asia's Leading Show Covering Building and Housing Industries

Consisting Shows:

- Smart Home Expo
- Smart Building Expo
- Building Renovation Expo
- Building Material & Housing Equipment Expo

etc.

### MEDICAL JAPAN



Japan's Leading Trade Show for Medical, Elderly Care and Pharmacy Industry

Consisting Shows:

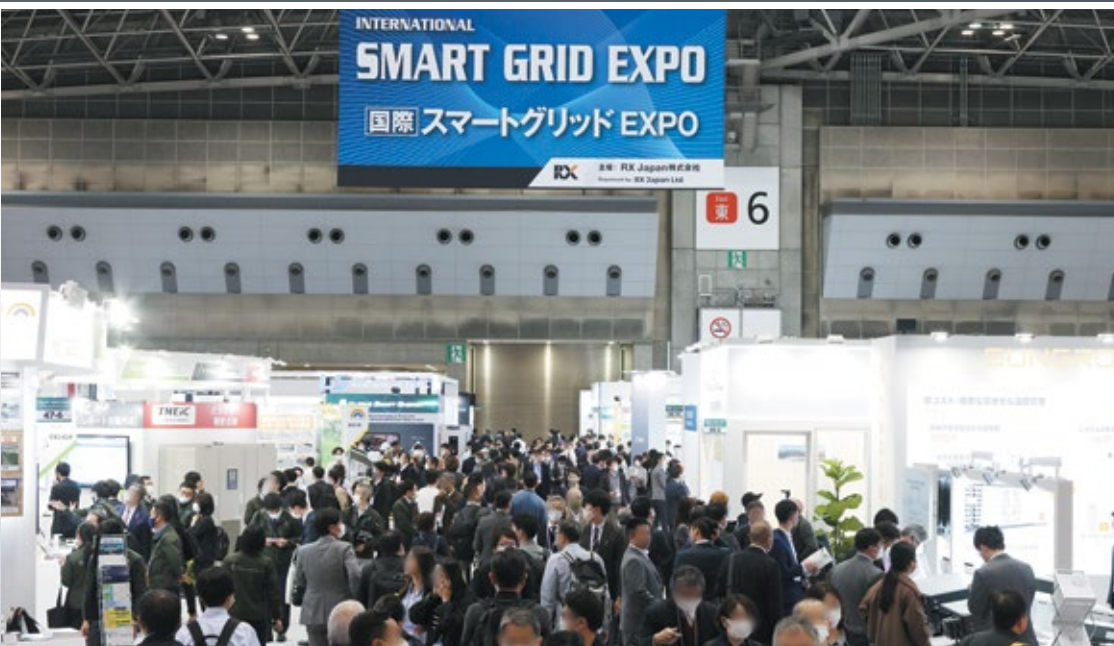
- Hospital Expo
- Clinics Expo
- Pharmacy Solutions Expo
- Elderly Care & Welfare Expo

etc.

\* "Largest" in reference to the exhibitor number of trade shows with the same concept.

# Japan's Largest\* ! Best Gateway to Japanese Energy Market!

\*February show only. "Largest" in reference to the exhibitor number and the net exhibit space of trade shows with the same concept.



# B-to-B Trade Show for Industry Experts

## Exhibitors

**Manufacturers, trading companies dealing in the followings:**

- Energy Management System
- Power Supply & Demand Management System
- Power Equipment for Grid Connection
- EV Utilisation, Charger
- P2P Platform
- AI, IoT, Blockchain

etc.

## Business Meetings

- ◆ Receive orders for products and technologies
- ◆ Technical consultation
- ◆ Quotation and Delivery Arrangement

## Visitors

**Professionals from the following sectors:**

- Electricity/Gas Company
- Power Producer
- Electric Transmission Company
- Retail Electricity Providers
- Aggregator
- Heavy Electrical Industry/ Heavy Industry
- General Contractor, Developer
- Government, Municipality

etc.

# Companies from Around the World Dealing with VPPs, DR, and Storage Batteries Exhibit!

## <List of Exhibitors of 2023 March Show> (excerpts)

- ALPHA ESS
- BELL ENERGY
- CANADIAN SOLAR JAPAN
- CATL
- CHUOBUSSAN
- CRYSTAL OPTICS
- DONGGUAN HANG CHE BAO FUTURE TECHNOLOGY
- EAGLERISE JAPAN
- EBARA JITSUGYO POWER
- ECOLOMY
- ENECHANGE
- ENERGY GAP
- ENVISION DIGITAL JAPAN
- FORMOSA BIO AND ENERGY JAPAN
- FUJI IT
- FUJITSU KAGOSHIMA INFONET
- FUKUSHIMA CENTER FOR INDUSTRIAL PROMOTION
- GEOSYSTEM
- GRAND INTERNATIONAL EXHIBITION
- GRIDBEYOND
- GUANGZHOU GREAT POWER ENERGY & TECHNOLOGY
- HANERSUN JAPAN
- HEADSPRING
- HONDA MOTOR
- IBS JAPAN
- IOTBANK
- ISHIKARI CITY, HOKKAIDO
- JAPAN ELECTRIC METERS INSPECTION CORPORATION
- JAPAN WEATHER ASSOCIATION
- JIANGSU SUNGO POWER TECHNOLOGY
- KYOTO SHISAKU NET
- LS ELECTRIC
- MEIWA KOGYO
- METEOCONTROL JAPAN CORPORATION
- MIRAI-LABO
- MITSUBISHI ELECTRIC MODELON
- NAPIR
- NEXTDRIVE
- NICHICON CORPORATION
- NIHON PRODUCT
- NINGBO DEYE ESS TECHNOLOGY
- NIPRON
- NISHIMU ELECTRONICS INDUSTRIES
- NISSIN ELECTRIC
- NISSIN SYSTEMS
- NORTHERN ELECTRIC
- NR-POWER LAB
- ONAMBA
- ORIX RENEWABLE ENERGY MANAGEMENT
- PANASONIC ELECTRIC WORKS
- PHIHONG TECHNOLOGY JAPAN
- POCKET QUERIES
- POWERX
- PYLON TECHNOLOGIES
- RAINBOWCHEMICAL.CO.LTD
- REENE
- SANSHA ELECTRIC MANUFACTURING.
- SHARP ENERGY SOLUTIONS
- SHENZHEN GROWATT NEW ENERGY
- SHIKOKU RESEARCH INSTITUTE
- SHIZEN ENERGY
- SINOCAT ENVIRONMENTAL TECHNOLOGY
- SOLAX POWER NETWORK TECHNOLOGY
- SUNGROW POWER SUPPLY
- TAIHO
- TAKASAGO THERMAL ENGINEERING
- TEPCO SYSTMTEMS
- THE FURUKAWA BATTERY
- TOKYO ELECTRON DEVICE NAGASAKI
- TOPBAND JAPAN
- TOSHIBA ENERGY SYSTEMS & SOLUTIONS
- TOSHIBA MITSUBISHI-ELECTRIC INDUSTRIAL SYSTEMS
- TSUBAKIMOTO CHAIN
- TSURUTA ELECTRIC
- WAVE ENERGY
- XIAMEN WINTOP NEW ENERGY TECHNOLOGY
- XTRA
- YINGLI GREEN ENERGY JAPAN

... and more



# Co-held Conference by Industry Front-runners Attract More Visitors



## Past Conference Speakers (excerpts, in random order, honorifics omitted)

Company names, professional affiliation, and official positions are at the time of the presentation and edited for space.



**Nobutaka Takeo**  
Director,  
Ministry of Economy, Trade  
and Industry



**Kazuya Inoue**  
Director,  
Global Environment Bureau,  
Climate Change Policy Div.,  
Ministry  
of the Environment



**Takahiro Ishii**  
Director,  
Wind Energy Policy  
Office, New and Renewable  
Energy Div., Agency for  
Natural Resources and  
Energy, Ministry of Economy,  
Trade and Industry



**Mamiko Shimizu**  
Electricity industry and  
Market Office,  
Ministry of Economy, Trade  
and Industry



**Brent Wanner**  
Head of Power Sector Unit  
World Energy Outlook  
International Energy  
Agency (IEA)



**Toshio Kumazawa**  
Head of the East Japan  
Branch,  
Managing Executive Officer,  
JERA Co., Inc.



**Hiroshi Okamoto**  
Executive Vice President,  
Chief Technology Officer,  
TEPCO Power Grid Inc./  
Representative Secretary,  
Smart Resilience Network



**Takayuki Hakugin**  
Director, Executive Vice  
President,  
Kansai Transmission and  
Distribution Inc.



**Satoshi Hamada**  
Div. COO, International  
Power Div., (Co.) Head of  
Eneco Office, Power Solution  
Group, International Power  
Div. and Eneco Office, Power  
Solution Group,  
Mitsubishi Corp.



**Shinsuke Moriya**  
Head of Strategic Business  
Div., Corporate Officer and  
Chief Strategy Officer,  
SB Energy Corp.



**Yoshimasa Kusano**  
Deoartment Manager  
KYOCERA Corp.



**Hideki Shingai**  
Director, President and CEO,  
Next Kraftwerke  
Toshiba Corp.



**Wataru Matsuoka**  
Senior Manager of the  
Technical Solution Div.,  
PowerX, Inc.



**Yuki Suzuki**  
Senior Account Manager,  
Digital Power Business Dept.  
Smart Solar Sales Div.,  
HUAWEI TECHNOLOGIES  
JAPAN K.K.

# Held Three Times a Year. Exhibit at All Shows!

## Tokyo Edition in February



World Meets Energy

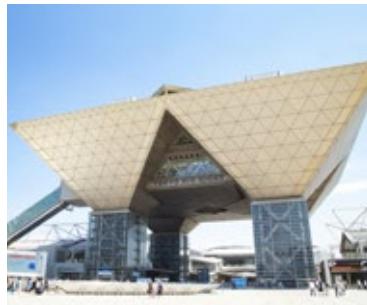
**SMART ENERGY WEEK** February 2025

Dates: Feb. 19 [Wed] - 21 [Fri], 2025 Venue: Tokyo Big Sight

No. of Exhibitors **1,600** No. of Visitors **72,000** (forecasts)

## Features of This Edition

- The world's leading exhibition for renewable energy technologies
- International exhibition & conference where people, information, technologies gather from around the world (Previous edition had exhibitors from 29 & visitors from 59 countries/regions)

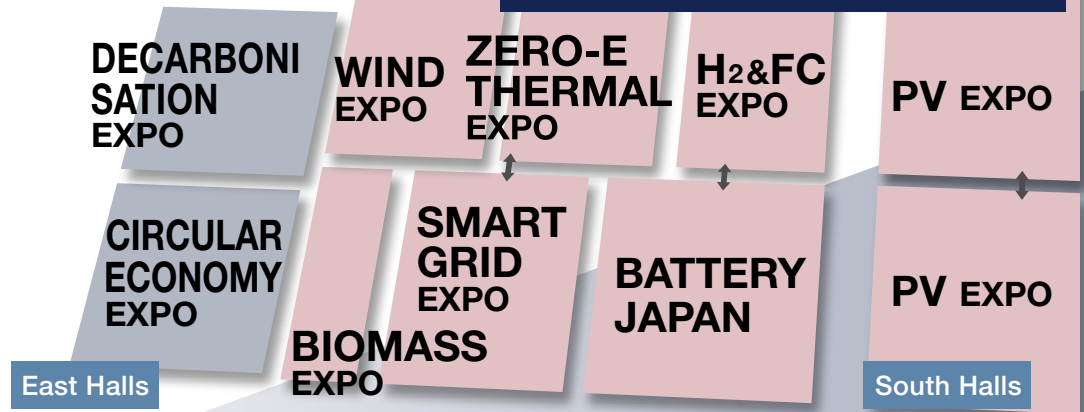


## Floor Plan (preliminary)

Concurrent Show

GREEN TRANSFORMATION WEEK February 2025

SMART ENERGY WEEK February 2025





# Held Three Times a Year. Exhibit at All Shows!

## Tokyo Edition in September



World Meets Energy

**SMART ENERGY WEEK** September 2025

Dates: Sep. 17 [Wed] - 19 [Fri], 2025 Venue: Makuhari Messe

No. of Exhibitors **500**

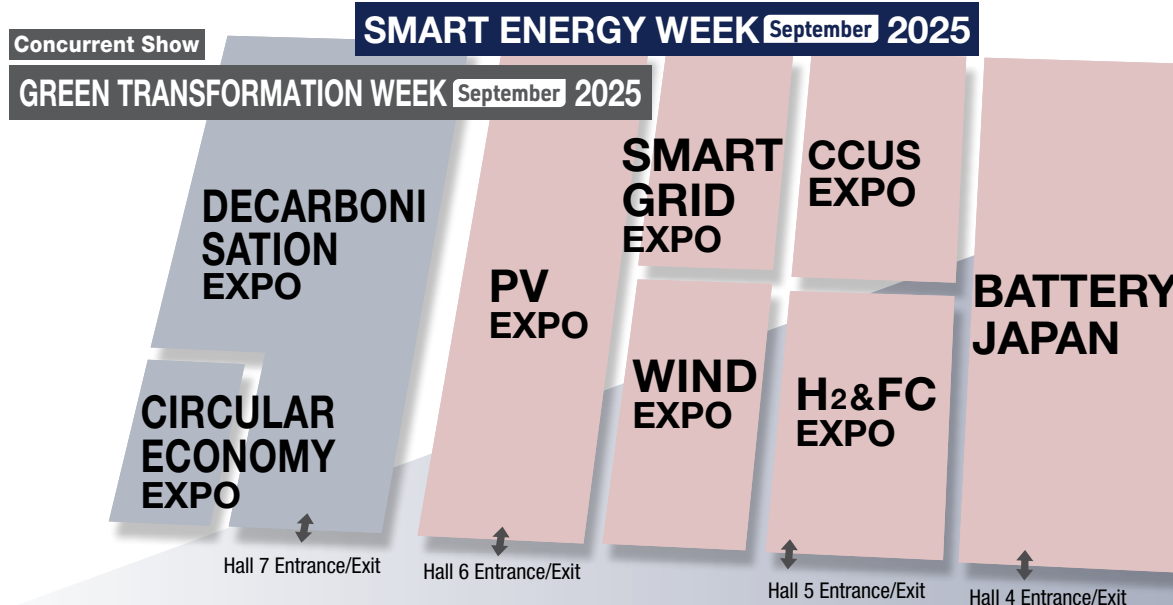
No. of Visitors **45,000** (forecasts)

## Features of This Edition

- The largest exhibition for renewable energy technologies held in the 2nd half in Japan
- Visitor number per exhibitor is the highest among the 3 editions. Best place to gather leads efficiently



## Floor Plan (preliminary)



# Held Three Times a Year. Exhibit at All Shows!

## Osaka Edition



World Meets Energy

**SMART ENERGY WEEK** Osaka 2025

Dates: **Nov. 19 [Wed] - 21 [Fri], 2025** Venue: **INTEX Osaka**

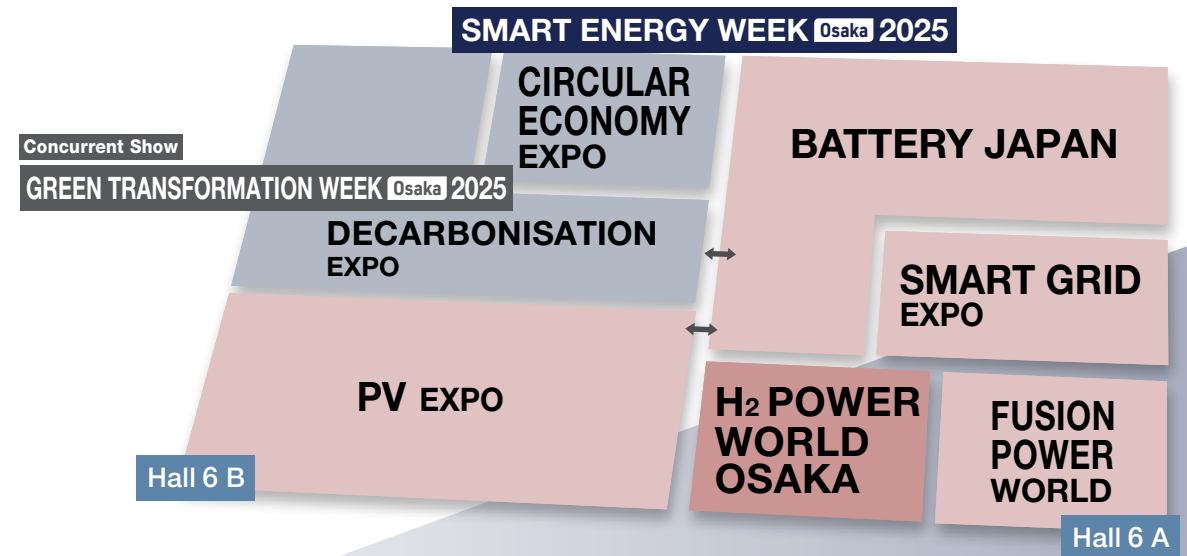
No. of Exhibitors **200** No. of Visitors **15,000** (forecasts)

## Features of This Edition

- The largest\* exhibition for renewable energy technologies in Western Japan area
- Held in Osaka, the second largest city in Japan economically where many companies have their headquarters and factories
- Supported by major companies and government agencies



## Floor Plan (preliminary)



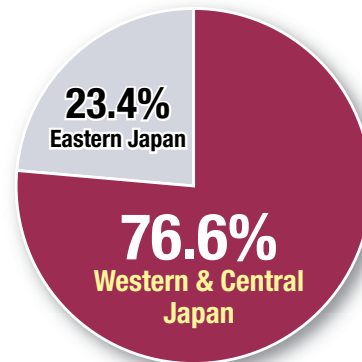
\*"Largest" in reference to the exhibitor number and the net exhibit space of trade shows with the same concept.

# Exhibit at Both Tokyo & Osaka Shows and Cover the Entire Japanese Market!

## ■ Visitor Breakdown by Region

Osaka Edition

**76.6%**  
from Western Japan



Show Video

(November 2023 in Osaka)

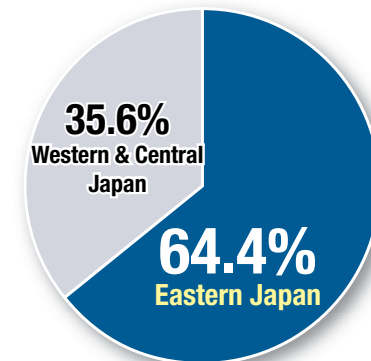


**Less than 1.3% of visitors visited both shows.**

**You can approach the entire Japanese market by exhibiting at both regions.**

Tokyo Edition

**64.4%**  
from Eastern Japan



Show Video

(March 2024 in Tokyo)



Comparison between SMART ENERGY WEEK OSAKA 2023 and SMART ENERGY WEEK 2024 [March] in Tokyo

# Exhibit at Both Feb. & Sep. Shows and Meet Broader Range of Visitors

- Total number of visitors for both Feb. & Sep. editions were **103,473**
- Only **16.9%** visited both editions
- Exhibiting at both editions enables you to approach broader range of visitors

**47,710** visited Feb. edition only    17,486 visited both editions (**16.9%**)

**Total visitor No. of Feb. edition: 65,196**

**20,791** visited Sep. edition only

**Total visitor No. of Sep. edition: 38,277**

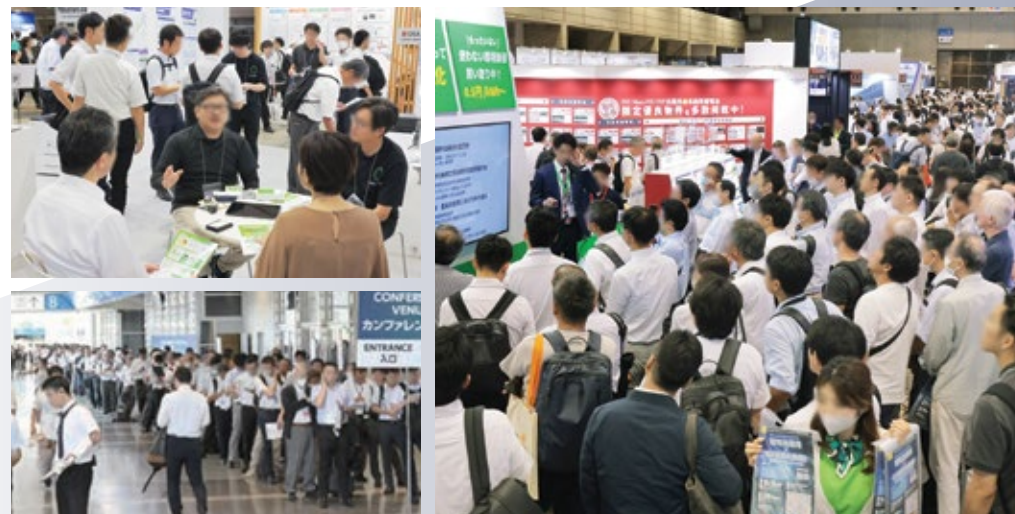
\*Numbers are from March & Sep. editions in 2023

- Oct. 2024 edition expects **42,000** visitors

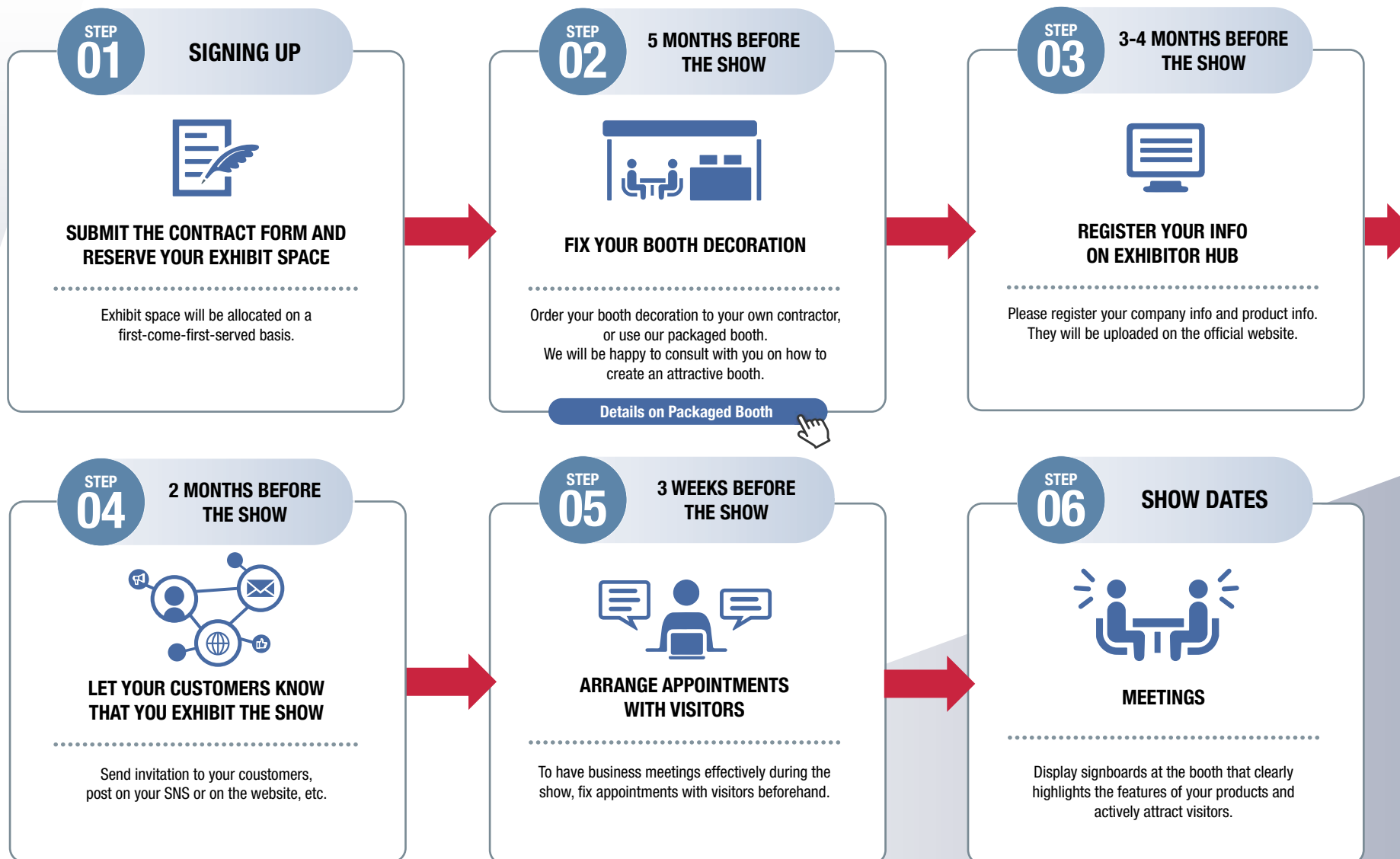
## Scenes from past Feb. (Mar.) Edition



## Scenes from past Sep. (Oct.) Edition



# Schedule until the Show



# Support Services for Exhibitors

## 1 OUR "EXHIBITOR SUCCESS" TEAM WILL SUPPORT YOU

Our Exhibitors Success Team will support your preparation until the show to make your exhibiting successful.



## 2 LISTING ON EXHIBITOR DIRECTORY (WITH A CHARGE)

Visitors will check Exhibitor Directory before their visit and also they request appointments via the website.



## 3 ADVERTISING OPPORTUNITIES (WITH A CHARGE)

We offer various advertising plans to maximise the outcome through your participation. For the details, please refer to the brochure.

**DETAILS ON ADVERTISING OPPORTUNITIES**



## 4 EXHIBITORS' PRESENTATION (WITH A CHARGE)

You can give a presentation on your products and technologies to a large audience at once in the exhibition hall.



# Contact us for booth availability, participation cost, etc.



CHECK BOOTH AVAILABILITY



DOWNLOAD APPLICATION FORM

**CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!**

## CONTACT

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