

Exhibiting Information for Next Shows



H₂ & FC EXPO

Int'l Hydrogen & Fuel Cell Expo

Tokyo Show in February

23rd H₂ & FC EXPO [February]

Dates: Feb. 19 [Wed] - 21 [Fri], 2025
Venue: Tokyo Big Sight, Japan

Tokyo Show in September

24th H₂ & FC EXPO [September]

Dates: Sep. 17 [Wed] - 19 [Fri], 2025
Venue: Makuhari Messe, Japan

Built by



In the business of
building businesses

Organiser: RX Japan Ltd.

Co-organisers: Hydrogen Energy Systems Society of Japan (HESS) / Fuel Cell Development Information Center (FCDIC) / Japan Hydrogen Association

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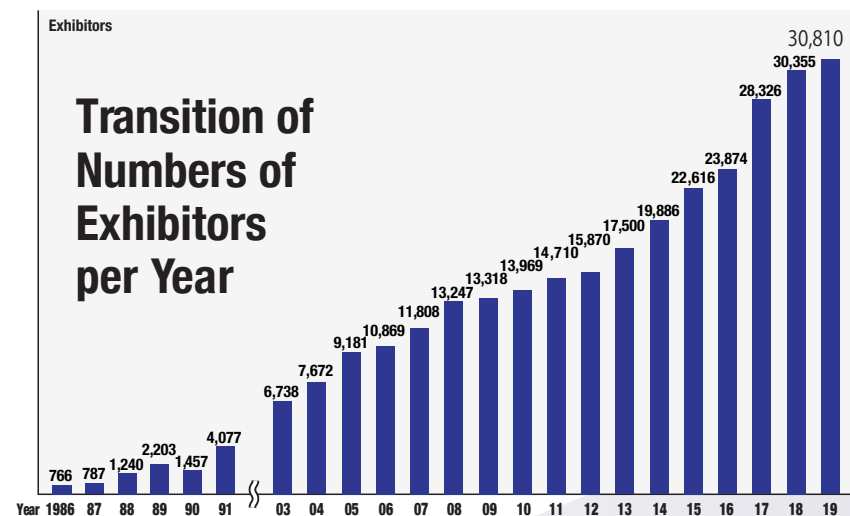
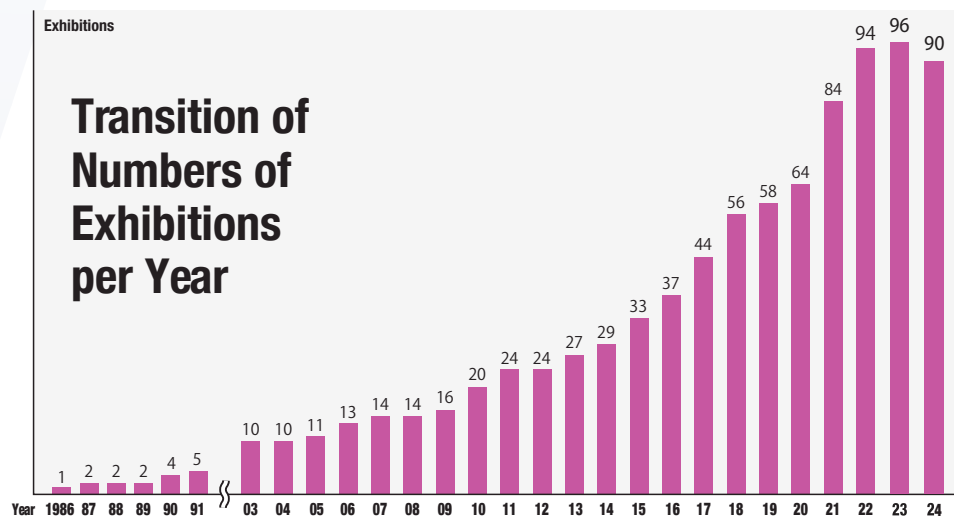
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RX Japan is Japan's Largest Trade Show Organiser

Holding 90 exhibitions in 39 sectors a year! (The consisting shows are 372 in total.)

RX Japan organises 90 exhibitions a year at large exhibition halls such as Tokyo Big Sight, Makuhari Messe and INTEX Osaka across a wide variety of 39 fields including jewellery, fashion, gift items, electronics, energy, IT, cosmetics and medical.

RX Japan fully contributes to expand the exhibitors' business by making the most of the expertise backed up with the experiences.



Exhibitors organised by RX Japan (exerpts)

CONTENT TOKYO



Japan's Largest* Trade Show for Content Creation, Production, and Licensing

Consisting Shows:

- Video & CG Production Expo
- Advanced Digital Technology Expo
- Ad Creative & Marketing Expo

etc.

MANUFACTURING WORLD



Asia's Leading Trade Show for Manufacturing

Consisting Shows:

- Design Manufacturing Solutions Expo
- Manufacturing DX Expo
- Additive Manufacturing Expo

etc.

JAPAN BUILD –Int'l Building & Home Week–



Asia's Leading Show Covering Building and Housing Industries

Consisting Shows:

- Smart Home Expo
- Smart Building Expo
- Building Renovation Expo
- Building Material & Housing Equipment Expo

etc.

MEDICAL JAPAN



Japan's Leading Trade Show for Medical, Elderly Care and Pharmacy Industry

Consisting Shows:

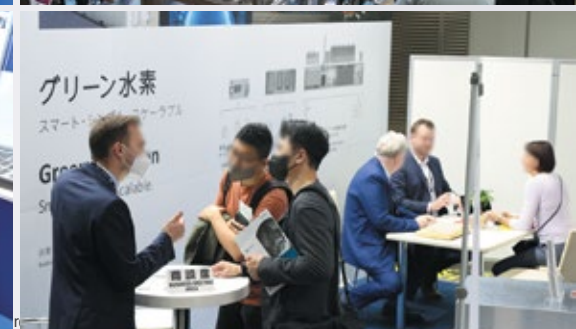
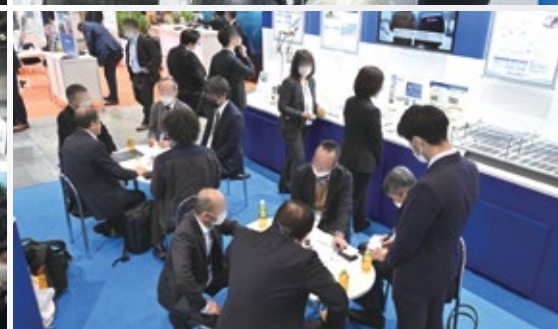
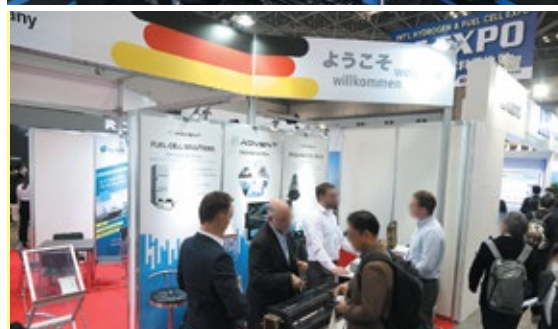
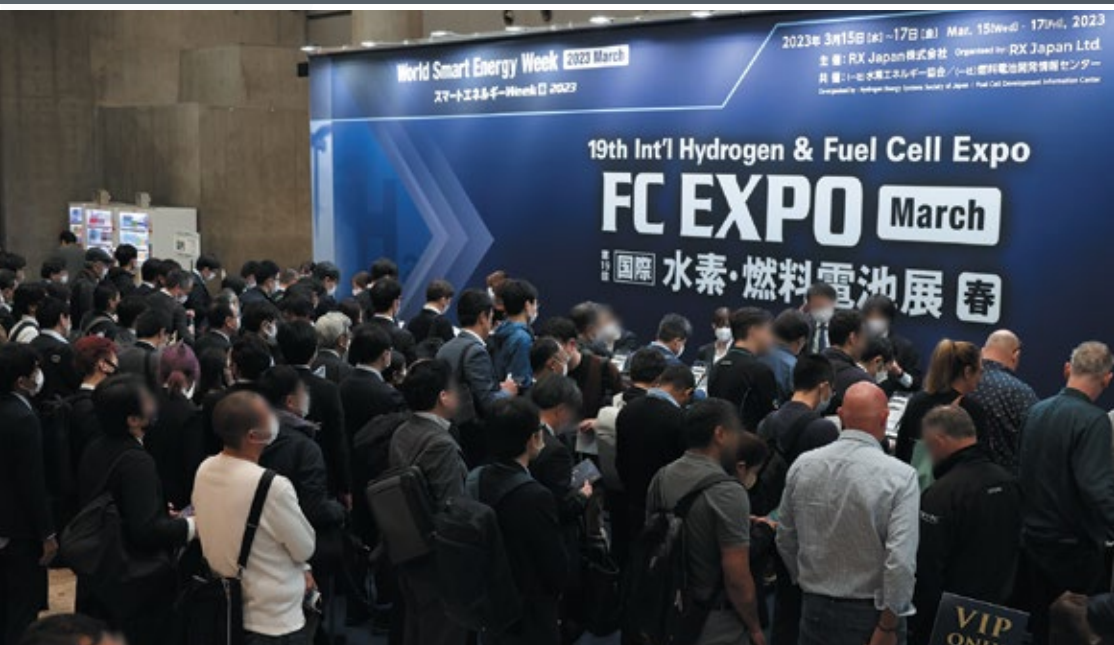
- Hospital Expo
- Clinics Expo
- Pharmacy Solutions Expo
- Elderly Care & Welfare Expo

etc.

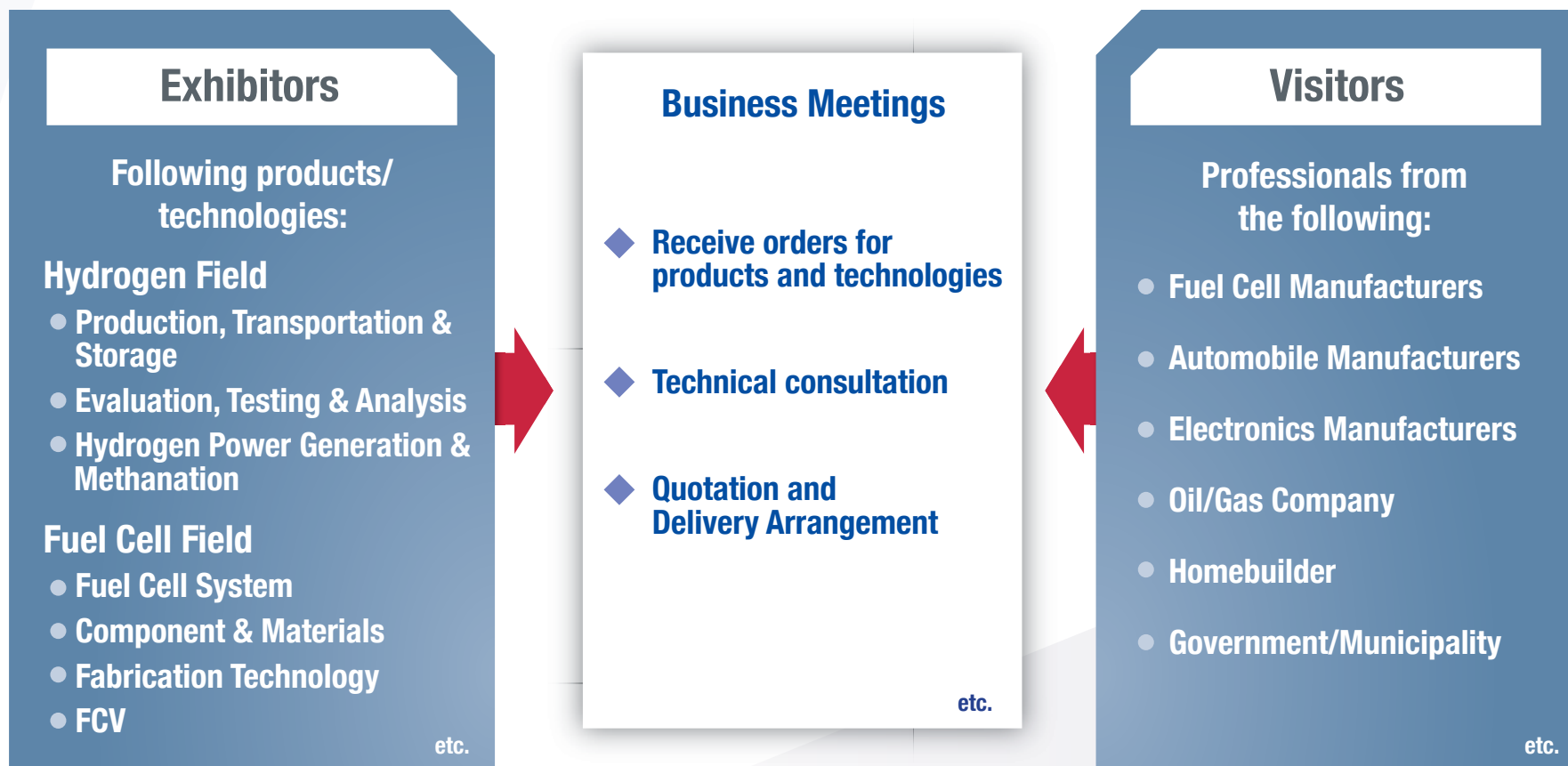
* "Largest" in reference to the exhibitor number of trade shows with the same concept.

Japan's Largest* - Hydrogen & Fuel Cell Industry Leaders Gather from Around the World

February show only. "Largest" in reference to the exhibitor number and the net exhibit space of trade shows with the same concept.



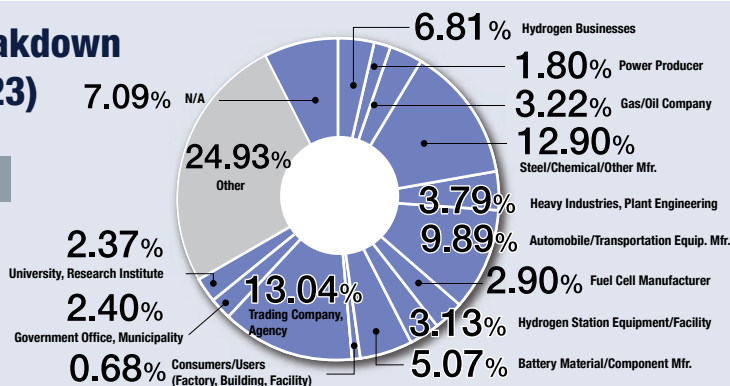
B-to-B Trade Show for Industry Experts



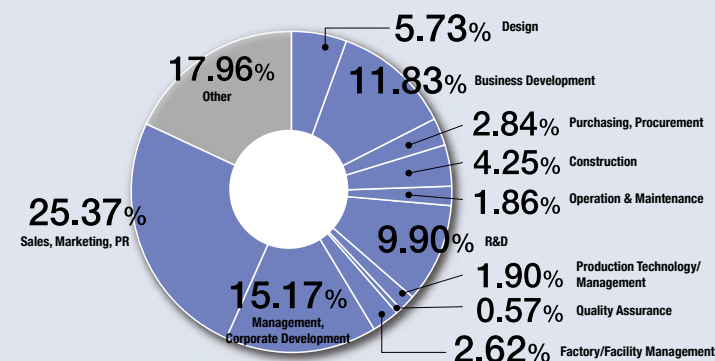
Major Hydrogen & Fuel Cell Industry Leaders Visit!

Visitor Breakdown (March 2023)

Type of Business



Job Function



< Past Visitors (Company names are excerpts and shortened in random order.) >

- AGC
- AICHI KOGYO
- AIR WATER
- AIR WATER WEST JAPAN
- AIRBUS HELICOPTERS JAPAN
- AISIN KOGYO
- ASAHI KASEI
- ASAHI KASEI HOMES
- BMW
- BOSCH
- BRIDGESTONE
- CANON
- CHEVRON INTERNATIONAL GAS
- CHUBU ELECTRIC POWER
- CHUGOKU ELECTRIC POWER
- CONTINENTAL JAPAN
- DAIGAS ENERGY
- DAIHATSU KYUSHU
- DAIHATSU MOTOR
- DAIKIN INDUSTRIES
- DENSO
- DENYO

- EAST JAPAN RAILWAY
- ELECTRIC POWER DEVELOPMENT
- ENEOS
- ENEOS AUSTRALIA
- ENERGY OPTIMIZER
- FORD
- FUJI ELECTRIC
- FUJI ENERGY
- FUJIFILM
- FUJITSU
- GENERAL MOTORS JAPAN
- GOYO CONSTRUCTION
- HANWHA ENERGY JAPAN
- HANWHA JAPAN
- HIROSHIMA GAS
- HITACHI
- HITACHI CONSTRUCTION MACHINERY
- HITACHI ZOSEN

- HOKKAIDO ELECTRIC POWER
- HONDA
- HONDA R&D
- HUAWAI TECHNOLOGIES JAPAN
- HYUNDAI MOBILITY JAPAN R&D CENTER
- HYUNDAI MOBIS
- HYUNDAI MOTOR COMPANY
- IDEMITSU
- INTER STELLA TECHNOLOGIES
- ISUZU MOTORS
- ITOCHU CORPORATION
- ITOCHU INDUSTRIAL GAS
- IWATANI INDUSTRIAL
- JAPAN AIR LIQUIDE
- JAPAN CARRIAGE MANUFACTURING
- JAPAN H2 MOBILITY
- JERA

- JFE
- JFE STEEL
- JTEKT
- KAJIMA CORPORATION
- KANSAI ELECTRIC POWER
- KAWASAKI HEAVY INDUSTRIES
- KEIYO GAS
- KIRIN BREWERY
- KOBE STEEL
- KOBELCO CONSTRUCTION MACHINERY
- KOICHI TRANSPORTATION
- KOMATSU
- KOREA NATIONAL RAILWAY
- KUBOTA
- KYOCERA
- LG ENERGY SOLUTION
- LIXIL
- MARUBENI
- MARUBENI ENERGY

- MARUZEN YAKUHN INDUSTRY
- MAXELL
- MEIDEN
- MIKEN ENERGY
- MISAWA HOMES
- MITSUBISHI CORPORATION
- MITSUBISHI CORPORATION ENERGY
- MITSUBISHI ELECTRIC
- MITSUBISHI FUSO TRUCK & BUS
- MITSUBISHI GAS CHEMICAL
- MITSUBISHI MOTORS
- MITSUI & CO.
- MITSUI METALS
- MITSUI MINING & SMELTING
- NARITA AIRPORT TECHNO
- NIPPON EXPRESS
- NIPPON STEEL
- NIPPON STEEL TRADING

- NIPPON YUSEN
- NISSAN MOTOR
- NISSHIN OILIO GROUP
- NISSHINBO CHEMICAL
- NOMURA REAL ESTATE
- NX SHOJI
- OBAYASHI CORPORATION
- ODAKYU REALTY
- OKINAWA ENERGY
- OSAKA GAS
- OTSUKA HOLDINGS
- PANASONIC
- QUEENSLAND GOVERNMENT, AUSTRALIA
- SBS RICOH LOGISTICS
- SCREEN HOLDINGS
- SEKISUI CHEMICAL
- SHIMIZU CORPORATION
- SHIN-ETSU CHEMICAL
- SOJITZ CORPORATION
- SUBARU

- SUMITOMO CHEMICAL
- SUMITOMO CONSTRUCTION MACHINERY
- SUMITOMO CORPORATION
- SUMITOMO HEAVY INDUSTRIES
- SUMITOMO MITSUI OSK LINES
- SUNTORY HOLDINGS
- SUZUKI
- TAIYO NIPPON SANSO
- TAKEDA PHARMACEUTICAL
- TAKENAKA CORPORATION
- TEIJIN
- TOHO GAS
- TOHO GAS NETWORK
- TOHOKU ELECTRIC POWER
- TOKYO ELECTRIC POWER
- TOKYO GAS
- TOKYO GAS CHEMICAL
- TOKYO GAS NETWORK
- TOKYO GAS YOKOHAMA CENTRAL ENERGY

- TOKYU CONSTRUCTION
- TOKYU LAND CORPORATION HOLDINGS
- TORAY
- TOSHIBA ENERGY SYSTEMS
- TOSOH
- TOTAL GASENGINEERING
- TOYO KANETSU
- TOYO SUISAN
- TOYOTA INDUSTRIES
- TOYOTA MOTOR
- VOLKSWAGEN GROUP
- YAMAHA MOTOR
- YAMAHA MOTOR ENGINEERING
- YAMATO ENERGY
- YAMATO HOUSE INDUSTRY
- YANMAR POWER TECHNOLOGY
- YASKAWA ELECTRIC
- YOKOGAWA ELECTRIC

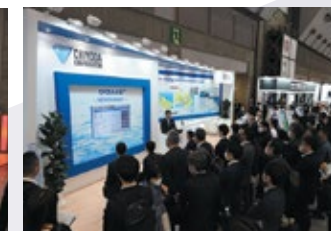
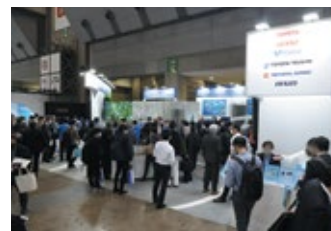
...and more

Exhibitors from Around the Globe!

< Past Exhibitors (excerpts, in alphabetical order, including concurrent shows)>

- ABB
- CANADIAN HYDROGEN AND FUEL CELL ASSOCIATION
- CENTRAL ENGINEERING
- CHIYODA KAKO KENSETSU
- CKD
- CO2 HYDROGEN SUPPLY CHAIN PROMOTION ORGANIZATION
- DAITO STEEL
- EBARA CORPORATION
- ENAPTER
- ENOWA
- FIBA TECHNOLOGIES
- FORCIA JAPAN
- FUELCELL ENERGY
- FUJIKIN
- FUTAMURA CHEMICAL
- GOVERNMENT OF BRITISH COLUMBIA
- GOVERNMENT OF SOUTH AUSTRALIA
- GRAEBENER MASCHINENTECHNIK
- H.E.F DURFERRIT JAPAN
- HAMAI
- HAMBURG INVEST
- HERAEUS
- HITACHI HIGH-TECH
- HITACHI ZOSEN
- HONDA R&D
- HORIBA
- HYDROGEN POWER
- HYUNDAI MOTOR
- I LABO
- IAV
- IHI
- IHI HAUZER TECHNO COATING
- IMPACT COATINGS
- IRIS
- IWATA SANGYO
- JAPAN AIR LIQUIDE
- JAPAN EMERSON
- JAPAN PLASMA TRIT
- JFE CONTAINERS
- KAWASAKI HEAVY INDUSTRIES
- KITZ
- KOBELCO GROUP
- KOREA HYDROGEN
- KORENUSU
- KRI
- MAXIMATOR FLUID TECHNOLOGIES
- MITSUBISHI GAS CHEMICAL
- MITSUBISHI HEAVY INDUSTRIES
- MITSUBISHI KAKOKI
- MITSUI & CO. PLANT SYSTEMS
- MUROMACHI CHEMICAL
- NAGANO KEIKI
- NEW COSMOS ELECTRIC
- NIKI CORPORATION
- NIPPON DENSOKI
- NIPPON SOKKI
- NIPPON STEEL
- NISHIMURA
- OKAZAKI SEISAKUSHO
- OSAKA GAS
- OSAKA GAS LIQUID
- PANASONIC
- PDC MACHINES
- PERIC HYDROGEN TECHNOLOGIES
- PLASTIC OMNIUM
- POWERCELL
- PRODRIVE TECHNOLOGIES JAPAN
- REFIRE
- ROTORK JAPAN
- SCREEN FINETECH SOLUTIONS
- SR ENGINEERING
- SUNNY TRADING
- SUZUKI SHOKAN
- SYMBIO
- TAIWAN HYDROGEN AND FUEL CELL PARTNERSHIP
- TANAKA PRECIOUS METALS
- TATSUNO
- TEIJIN
- TEIJIN ENGINEERING
- TOKIKO SYSTEM SOLUTIONS
- TOKYO GAS
- TOKYO R&D
- TOMOE SHOKAI
- TOYOTA MOTOR
- TOYOTA TSUSHO
- WEH GAS TECHNOLOGY
- WESTPORT FUEL SYSTEMS
- YACHIYO KOGYO

...and more



Co-held Conference by Industry Front-runners Attract More Visitors



Past Conference Speakers (excerpts, in random order, honorifics omitted)

Company names, professional affiliation, and official positions are at the time of the presentation and edited for space.



Tomohiko Adachi
Director, Hydrogen and Fuel Cells
Strategy Office,
Agency for Natural Resources and
Energy,
**Ministry of Economy, Trade and
Industry**



Hiroshi Ito
Leader, Group,
Research Institute for Energy
Conservation,
**National Institute of Advanced
Industrial Science and
Technology (AIST)**



Shigeru Yamamoto
Chief Director,
**CO2-free Hydrogen Energy
Supply-chain Technology Research
Association(HySTRA)/
Deputy General Manager,
Hydrogen Strategy Div.,
Kawasaki Heavy Industries, Ltd.**



Sunita Satyapal
Director,
Hydrogen and Fuel Cell
Technologies Office,
U.S. Department of Energy



Toshio Kumazawa
Head of the East Japan Branch,
Managing Executive Officer,
JERA Co., Inc.



Soichiro Shimotori
Senior Manager,
Energy Aggregation Div.,
**Toshiba Energy Systems &
Solutions Corp.**



Atsuya Deguchi
General Manager,
Hydrogen Business Strategy Div.,
The Kansai Electric Power Co., Inc.



Katsuya Morimoto
Executive,
Kawasaki Heavy Industries Ltd.



Junichiro Masada
Senior Fellow, Senior General
Manager Energy Transition Division
of Energy Transition & Power
Headquarters of Energy Systems,
Energy Transition & Power
Headquarters, Energy Systems,
Mitsubishi Heavy Industries Ltd.



Kouji Takeda
President of Resources, Energy &
Environment Business Area,
Managing Executive Officer,
IHI Corp.



Nobuyuki Orihashi
Project General Manager,
Hydrogen System Products
Development Div., Hydrogen
Business Field, CV Company,
TOYOTA MOTOR Corp.



Shuichi Togasawa
Chief Engineer,
Innovative Research excellence,
Power Unit & Energy,
Honda R&D Co., Ltd.



Wookjin Na
Vice President,
Truck LCM Group,
Hyundai Motor Company



Katsumi Ise
Executive Vice President, Director
General of Innovation Strategy
Headquarters,
EAST JAPAN RAILWAY COMPANY

Held Twice a Year. Exhibit at Both Shows!

Tokyo Edition in February



World Meets Energy

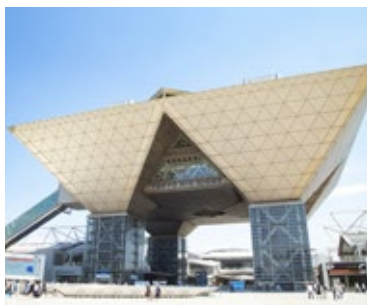
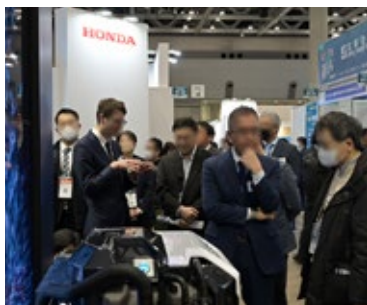
SMART ENERGY WEEK February 2025

Dates: Feb. 19 [Wed] - 21 [Fri], 2025 Venue: Tokyo Big Sight

No. of Exhibitors **1,700** No. of Visitors **75,000** (forecasts)

Features of This Edition

- The world's leading exhibition for renewable energy technologies
- International exhibition & conference where people, information, technologies gather from around the world (Previous edition had exhibitors from 29 & visitors from 59 countries/regions)

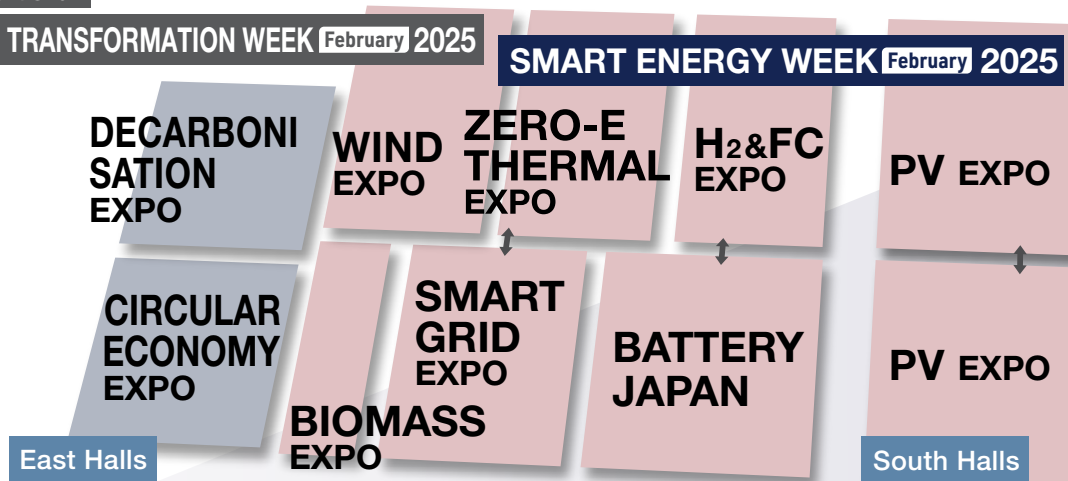


Floor Plan (preliminary)

Concurrent Show

GREEN TRANSFORMATION WEEK February 2025

SMART ENERGY WEEK February 2025



Held Two Times a Year. Exhibit at All Shows!

Tokyo Edition in September



World Meets Energy

SMART ENERGY WEEK September 2025

Dates: Sep. 17 [Wed] - 19 [Fri], 2025 Venue: Makuhari Messe

No. of Exhibitors **700** No. of Visitors **45,000** (forecasts)

Features of This Edition

- The largest exhibition for renewable energy technologies held in the 2nd half in Japan
- Visitor number per exhibitor is the highest among the 3 editions. Best place to gather leads efficiently



Floor Plan (preliminary)

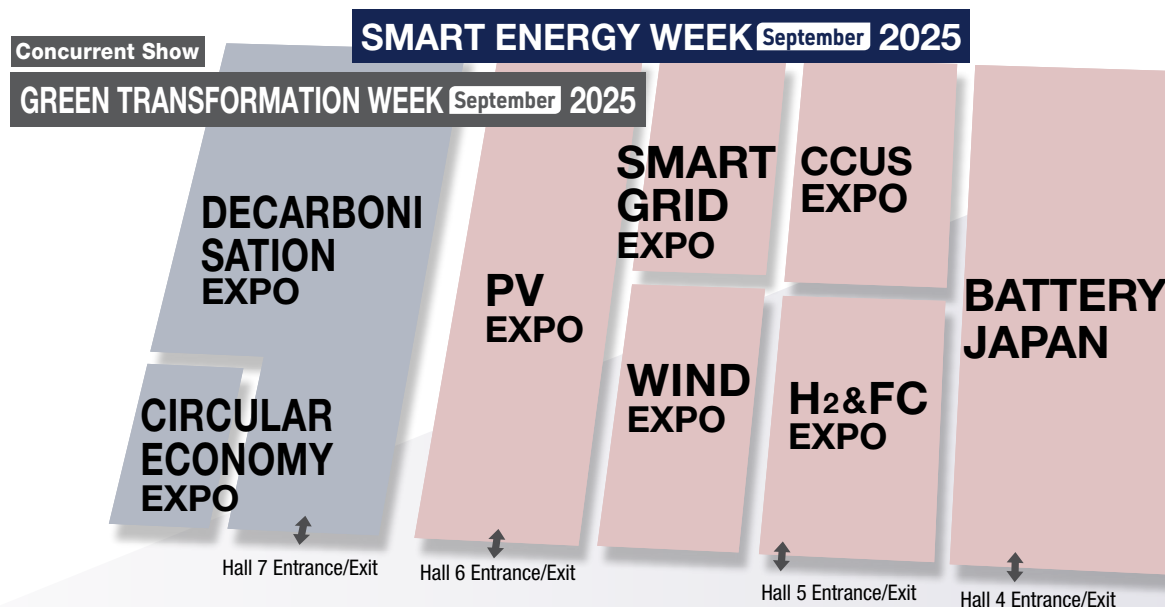


Exhibit at Both Feb. & Sep. Shows and Meet Broader Range of Visitors

- Total number of visitors for both Feb. & Sep. editions were **103,473**
- Only **16.9%** visited both editions
- Exhibiting at both editions enables you to approach broader range of visitors

47,710 visited Feb. edition only 17,486 visited both editions (**16.9%**)

Total visitor No. of Feb. edition: 65,196

20,791 visited Sep. edition only

Total visitor No. of Sep. edition: 38,277

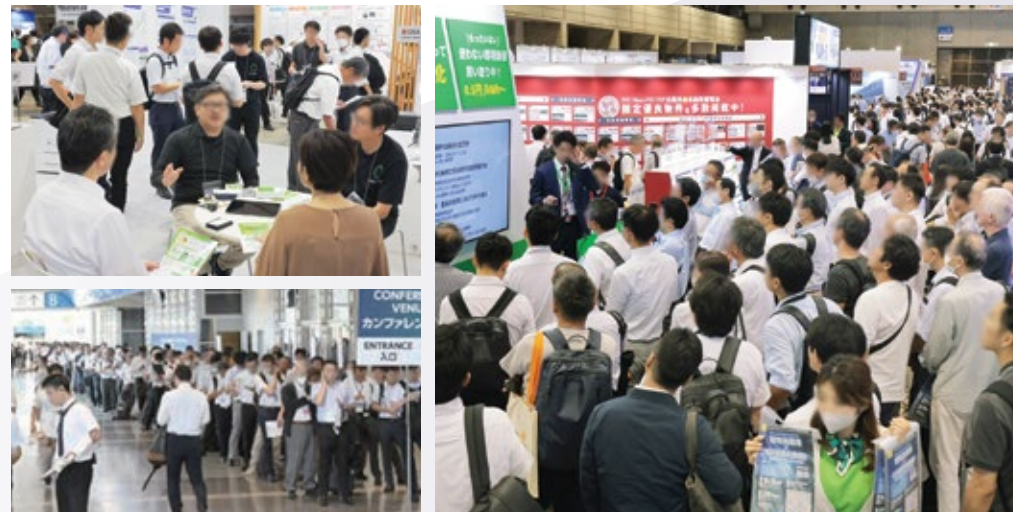
*Numbers are from March & Sep. editions in 2023

- Oct. 2024 edition expects **42,000** visitors

Scenes from past Feb. (Mar.) Edition



Scenes from past Sep. (Oct.) Edition



Schedule until the Show

STEP
01

SIGNING UP



SUBMIT THE CONTRACT FORM AND RESERVE YOUR EXHIBIT SPACE

Exhibit space will be allocated on a first-come-first-served basis.

STEP
02

5 MONTHS BEFORE THE SHOW



FIX YOUR BOOTH DECORATION

Order your booth decoration to your own contractor, or use our packaged booth. We will be happy to consult with you on how to create an attractive booth.

[Details on Packaged Booth](#)

STEP
03

3-4 MONTHS BEFORE THE SHOW



REGISTER YOUR INFO ON EXHIBITOR HUB

Please register your company info and product info. They will be uploaded on the official website.

STEP
04

2 MONTHS BEFORE THE SHOW



LET YOUR CUSTOMERS KNOW THAT YOU EXHIBIT THE SHOW

Send invitation to your customers, post on your SNS or on the website, etc.

STEP
05

3 WEEKS BEFORE THE SHOW



ARRANGE APPOINTMENTS WITH VISITORS

To have business meetings effectively during the show, fix appointments with visitors beforehand.

STEP
06

SHOW DATES



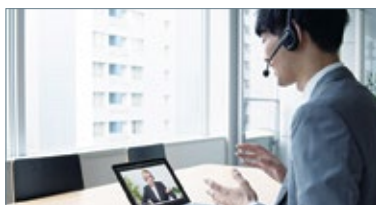
MEETINGS

Display signboards at the booth that clearly highlights the features of your products and actively attract visitors.

Support Services for Exhibitors

1 OUR "EXHIBITOR SUCCESS" TEAM WILL SUPPORT YOU

Our Exhibitors Success Team will support your preparation until the show to make your exhibiting successful.



2 LISTING ON EXHIBITOR DIRECTORY (WITH A CHARGE)

Visitors will check Exhibitor Directory before their visit and also they request appointments via the website.



<image>



3 ADVERTISING OPPORTUNITIES (WITH A CHARGE)

We offer various advertising plans to maximise the outcome through your participation. For the details, please refer to the brochure.

DETAILS ON ADVERTISING OPPORTUNITIES



4 EXHIBITORS' PRESENTATION (WITH A CHARGE)

You can give a presentation on your products and technologies to a large audience at once in the exhibition hall.



Contact us for booth availability, participation cost, etc.



CHECK BOOTH AVAILABILITY



DOWNLOAD APPLICATION FORM

CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!

Contact

Organiser: RX Japan Ltd. H2 & FC EXPO Show Management
11F Tokyo Midtown Yaesu, 2-2-1 Yaesu, Chuo-ku, Tokyo 104-0028, Japan



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Web: www.wsew.jp/hub/en-gb/about/fc.html